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Press Release

50 Photo Projects

By Lee Frost

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- **50 stunning new inspirational** projects, for both **traditional** and **digital** photography
- **Packed** with captivating images from one of the world's **best-selling** photography authors, **Lee Frost**
- Full of positive advice and tips for all photography enthusiasts
- Covers a variety of photography from **conception** to **presentation**



From one of the world's best-selling photography authors comes a stunning collection of 50 captivating photo projects, packed with positive advice and inspirational ideas for all photography enthusiasts designed to get the creative juices flowing freely. Having spent 20 years travelling the world and leading photography tours, Lee Frost's portfolio is packed with a variety of exciting and inspirational work. Full of creativity and enthusiasm, each project comes with Frost's practical, easy-to-follow advice and tips on how to translate fresh ideas into your very own project.

Photographers of all abilities are constantly looking for fresh ideas and new ways to express themselves with both traditional and digital photography. Examples from Frost's own photography demonstrates the breadth and scope of end products that can be achieved.

Whether the reader is looking to get more from their DSLR or are simply looking for creative new avenues to explore, **50 Photo Projects** will show them how to break out of their comfort zone and try something new.

Contents include:

- Architecture with Attitude (capturing amazing buildings)
- Its in the Detail (interpret images that are visually refreshing)
- Off the Wall (making the most of exhibitions)
- Scaling Down (size recognition when capturing a scene)
- Plus much more

About the Author:

Lee Frost is an acclaimed photographer and one for the best-known writers on photography in the world. He leads photo tours, has written several best-selling books (including *The A-Z of Creative Photography* for D&C) and is a regular contributor to magazines including *Photography Monthly*, *Outdoor Photography* & *Black & White Photography* and *Black & White Photography*. This is his 10th book for D&C. **Lee lives in Northumberland** www.leefrost.co.uk

For further information/author interview or to set up a reader offer of £4 off plus FREE p&p, please contact Stacy Hill • 01626 323254 • stacy.hill@davidandcharles.co.uk

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Book Jacket: a colour jpeg of the book jacket is available via email

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