

(Book Published 29th October 2009)

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Press Release

JELLY ROLL INSPIRATIONS

Compiled by Pam & Nicki Lintott

ISBN: 978-07153-3311-2 • £14.99 • Paperback

12 winning quilts from the *JELLY ROLL CHALLENGE* and how to make them



- A book of champions – winners of the world's first international Jelly Roll quilt making competition
- Features irresistible quilts from new and never-seen-before designers
- Fully endorsed by **Moda**, the inventors of the Jell Roll
- Supported by its own website and wide publicity in the quilting press generated by the competition (see details about the competition overleaf)

A showcase of new design talent, this book offers twelve brand new practical quilt projects to satisfy the ever-growing band of Jelly Roll addicts. Alongside the winning entries, every quilt has been recreated by the authors, ensuring absolute accuracy and providing readers with an alternative colour variation.

Each design comes with a full colour styled photograph, comprehensive making instructions and diagrams. Each quilt requires just one Jelly Roll and some additional background fabric to make, ensuring that all the projects are quick, inexpensive and fun.

Author Info:

Pam & Nicki Lintott are the co-authors of *Jell Roll Quilts*, which has sold over 50,000 copies since May 2008, and the owner of The Quilt Room, Europe's premiere quilting and patchwork shop (www.quiltroom.co.uk). **Both authors live in Cornwall and are available for interview.**

The Winners:

Karen Al-Ghabhan • Paula Diggle • Marion Brown • Shelagh Roberts • Joanne Ridley • Jenny Hutchison • Laura Paulu • Angela Davies • Helen Allison • Pamela Boatright • Sarah Soward • Annie Harris

For further information/author interview or to set up a reader offer of £3 off plus FREE p&p, please contact Marie Foster • 01626 323214 • marie.foster@davidandcharles.co.uk

Specifications: 276 x 210mm • 128 pages • 160 colour photographs
Stockists: buy online from www.rucraft.co.uk or call our customer hotline on 0844 8805851

www.davidandcharles.co.uk

Brunel House • Newton Abbot • Devon • TQ12 4PU

THE WORLD'S FIRST JELLY ROLL QUILTING COMPETITION

www.jellyrollchallenge.com



Win the chance to have your quilt pattern featured in a quilting book by David & Charles Publishers.

Pam & Nicky Lintott, authors of the bestselling *Jelly Roll Quilts* book, invite you to show the world what you can make with a Jelly Roll and your quilting creativity.

The Jelly Roll challenge is a competition to find original quilt designs that make the best and most creative use of one Jelly Roll, with as little wastage as possible, used along or combined with up to three yards of additional fabric. It is open to both groups and individuals.

Twelve winning quilts will be made up by Pam & Nicky, and celebrated in a beautiful new book alongside full making-up instructions. First prize includes A Singer CE-250 Futura sewing and embroidery machine and \$2,000 (or GBP equivalent) in cash. Second prize is \$750 and third \$250.

Full details on how to enter can be found at www.jellyrollchallenge.com

“This is a great challenge for beginner and experienced quilters alike. If you don’t try you’ll never know what you’re capable of!” Pam & Nicky Lintott of The Quilt Room, authors of *Jelly Roll Quilts*

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