

(Book Published 29th October 2009)

D&C
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Press Release

How to Sew

BOX SET OF 10 SEW-CLEVER LITTLE BOOKS!

ISBN: 978-07153-3611-3 • £14.99 • slipcase with ten hardback booklets



- **A one-stop-shop for sewing newcomers**, containing all the guidance that they need to get them started
- **The ideal gift purchase** containing contemporary projects that allow the user to sew as they learn
- Perfect for teenage girls and women exploring stitching techniques for the first time
- **10 little books covering all the basics** from hand and machine sewing, patchwork, appliqué, bead embroidery and more

Get stitching-savvy with this all-you-need beginner's guide to sewing, including ten essential booklets covering a whole range of needlecrafts. Each 24-page booklet is full of tips, techniques and projects to guide them through a number of sewing skills such as hand and machine sewing, patchwork, appliqué, bead embroidery and lots more.

The first booklet, *Sew Box Basics* is your get-started-guide to basic stitching techniques, from threading a needle to simple tips for machine sewing. An additional nine booklets introduce you to a wide range of needlecrafts with projects for you to try with the new skills that you have learnt.

Each mini book features fresh and modern projects ideal for customizing clothes and making unique gifts and keepsakes for you and your friends including beaded pot-pourri sachets, pretty pillow, flower corsages, simple quilt, pencil case and much more.

Booklets Include:

Basics	Felt Fabric
Appliqué	Hand Sewing
Bead Embroidery	Machine Sewing
Decorative Sewing	Patchwork
Embellishments	Sashiko



Notes to Editor:

For further information/review copy/extracts or to set up a reader offer of £3 off plus FREE p&p, please contact Marie Foster • 01626 323214 • marie.foster@davidandcharles.co.uk

Specifications: Box 176 x 90 x 128mm • Booklet size 168 x 124mm • 250 colour photographs
Stockists: buy online from www.rucraft.co.uk or call our customer hotline on 0844 8805851

www.davidandcharles.co.uk

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